



31 July 2014

Bev Butler
68 Russell St
Dunedin Central 9016

Dear Bev

I refer to your email of 1 April 2014 and 17 June 2014 sent requesting information under the Local Government Official Information and Meetings Act 1987 (LGOIMA). You have been provided with a copy of the Crowe Horwath Report and Dunedin Venues Management Limited (DVML) provides the following response:

It was reported in the ODT (22/03/14) that Mr Guy Hedderwick played an "integral" part in securing over \$3 million in sponsorship for the stadium during the period ie Jan 2010 to Dec 2013.

I request:

1 (a) How much of this \$3 million figure has already been paid to DVML?

This has been paid in full to DVML.

(b) Does DVML receive the full \$3 million or does some other organisation receive some of this \$3 million?

DVML receives the total amount.

(c) How much of this \$3 million is earmarked for the ORFU with payments already received or payments yet to be received?

No portion of this payment is 'earmarked for the ORFU'.

(d) What percentage of the sponsorships secured by Mr Guy Hedderwick and/or other DVML staff does the ORFU receive?

As in the response to 1(c), none of the \$3 million sponsorship was paid to ORFU. DVML does provide a staff member to assist ORFU with its sponsorship proposals. This time would equate to approximately one hour per week for six months each year.

(e) Is the ORFU making any financial contribution to Mr Hedderwick's salary or expenses? If so, what percentage?

No

2. (a) Did Mr Hedderwick's salary package include commission on any sponsorship agreements he secured in his role as commercial director of DVML?

No

(b) What percentage commission did Mr Hedderwick receive for the \$3 million sponsorship agreements secured as reported in the ODT (22/03/14)?

Mr Hedderwick did not receive any commission payments for this sponsorship.

(c) Did the commission payments received by Mr Hedderwick exceed the salary range as stated in the DVML annual reports? If so, on what date was the DVML board informed of this?

Mr Hedderwick did not receive any commission payments.

3. Thank you for your recent email containing the list of Mr Hedderwick's DVML business trips. In this list the main reason for the majority of these trips was "meet with potential sponsors". I request the names of the sponsors which Mr Hedderwick was successful at securing coupled with the name of the city where he met these potential sponsors. For your convenience, I have supplied a summary of these cities and the number of times he visited each city. Note I have included only the cities where it is stated the reason for the trip being "meet with potential sponsors".

<u>City (Number of trips)</u>	<u>Names of Sponsors</u>
Christchurch (eleven times)	
Singapore (once)	
Sydney (once)	
Auckland (20 times)	
Wellington (4 times)	
New Plymouth (once)	
Rotorua (once)	

We have not been able to access all of Mr Hedderwick's diary records so have provided answers to the best of our ability with the information available but companies are not location specific. Companies visited include: Lion Nathan, Scenic Hotel Group, Forsyth Barr, Thrifty Group, EMS, Cerebos Greggs, Southern Hospitality, Canon, Fisher & Paykel, Konica Minolta and Sony.

Yours faithfully



Terry Davies
CEO
DVML